

MEMORANDUM OF UNDERSTANDING
between
**Mohamed Sathak A.J. Academy of Architecture,
Chennai**
and
Ethos Foundation



Ethos

was founded in 2002 by Ar. Gita Balakrishnan, as a response to a need for raising awareness about our built environment. Ethos is an initiative to bridge the gap between students and professionals from the ACED fraternity (Architecture, Construction, Engineering, and Design). It is an engaging and empowering platform for young professionals who are to be decision-makers in the years to come. Ethos Foundation is a recent addition to the Ethos bouquet to specifically address social and environmental concerns.

Ethos Foundation

Arcause under Ethos foundation is a platform for acknowledging, enlisting, and actualizing the Social Responsibilities of Architects, Designers, Engineers, and others associated with the Construction field (ACED Fraternity). Arcause (Our Cause) is positioned to be flexibly interpreted as addressing the cause of the ACED fraternity and the fraternity supporting a cause. Arcause aims at nurturing sensitivities and actualizing the role of initiatives from ACED professionals and students in contributing to societal well-being.

Ethos's Achievements in 20 years:

A community of 100k+ people
Network of 350+ Institutional associations
Changing lives of 50k+ students
Curator of 150+ competitions
Host to 100+ Quizzes
Mentor to 32k+ learners
Collection of 200+ courses
Rs 1 cr + prize money disbursed
25+ no of projects completed for grants
85+ Practices served
100+ recruitments

NAAC Benefits (about 17-18% of your scores!):

- Acedge free learning content - Criteria 1.3 Curriculum Enrichment
- Acedge free learning content- Criteria 2.3 Teaching-Learning Process
- Acedge, Arcause - NAAC Criteria 3 (3.6 Extension Activities & 3.7 Collaboration)
- Acedge free learning content- Criteria 5 (5.2 Student Progression & 5.3 Student Participation)
- Arcause - Criteria 7.1 Institutional Values & Social Responsibilities

Current Active MOUs with colleges

MEMORANDUM OF UNDERSTANDING FOR FORMATION OF
ARCAUSE CLUBS

between

Mohamed Sathak A.J. Academy of Architecture, Chennai (MSAJAA)
nd
Ethos Foundation

Ethos Foundation, hereinafter referred to as "**Ethos**" and Mohamed Sathak A.J. Academy of Architecture, Chennai, hereinafter referred to as "**MSAJAA**", hereinafter individually referred to as "the Party" and jointly referred to as "The Parties";

ACKNOWLEDGING that,

1. **Ethos Foundation**- founded by Ar. Gita Balakrishnan with one of its objectives to create a platform - Arcause to acknowledge, enlist and actualize the social responsibilities of Architects, Designers, Engineers, and others associated with the Construction field (ACED Fraternity). Arcause specifically focuses on harnessing collaborative efforts for larger social impact, through education, awareness, interventions, solutions, public participation in the projects, and many other activities.

Registered Address: ETHOS FOUNDATION, "No A 2011, Casa Paradiso, Sobha City, Thanisandra Main Road, Bengaluru - 560045, Karnataka, India.

2. About the College

MSAJAA is a stand-alone architecture institution in the intellectual corridor of Chennai, the OMR under the headship of Prof. Dr. Ranee Vedamuthu, former Dean, of the School of Architecture and Planning & former Registrar of Anna University, Chennai as the Director. Our academy envisions a holistic environment that fosters creative learning, emphasises critical thinking skills for problem solving while presenting a multitude of opportunities for innovation and sustainability through the design of built environments.

Registered Address: Mohamed Sathak A.J. Academy of Architecture, Chennai, 34, Rajiv Gandhi Salai (OMR), Inside SIPCOT IT Park, Siruseri, Egattur - 603 103

are desiring to harness collaborative efforts for larger social impact, through education, awareness, interventions, solutions,

pursuant to the prevailing laws and regulations, policies, and procedures of India,

and have reached the following understanding.

OBJECTIVE OF COOPERATION

The objective of this Memorandum of Understanding (MOU) is to cooperate in initiating and establishing Arcause Clubs, a platform for young and energetic minds of the architectural fraternity to contribute to society through collective action. By curating various self-led initiatives, Arcause Clubs emphasise building awareness about the importance of coming together to impact through responsible design for society and the environment around us.

SCOPE OF COOPERATION

The parties agree to work together on the following activities as part of the Arcause clubs, but not limited to only these.

S. No	Activity	Description
1.	1-3 Lectures/ Workshops/ Seminars	Arcause-invited experts from the realm of social work and responsible architecture to share their experiences, challenges, learnings and interact with students on relevant and interesting works to keep them up-to-date about Architecture for Social Impact.
2.	Self-led Initiatives of Arcause Club	Students and nominated faculty member/s from "MSAJAA" will actively be part of the club and take up self-led initiatives to develop a sense of social responsibility and accountability.
3	Nomination	"MSAJAA" shall nominate a Faculty Advisor and a Student President of the club. They may be added to a mail list/ Whatsapp group for ease of coordination with their consent.
4.	Share and outreach	"MSAJAA" through their social media platforms will be sharing and updating on the club activities and its stories of learning with the audience.
5.	Feedback	Arcause intends on having surveys that help in uncovering answers, evoke discussions around social responsibilities, and understand the architectural fraternity better. "MSAJAA" and its students will actively participate in these sharing surveys.
6.	Internships and Fellowships	Arcause will be curating a limited number of Internship and Fellowship programs for students and

		young architects. Interested students from “MSAJAA” may apply for the same when open.
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Roles and Responsibility of each party:

Team Arcause, Ethos Foundation	MSAJAA
Team Arcause will support the establishment and smooth functioning of the MSAJAA Arcause Club by engaging with students and faculty members to provide orientation and interactions around once a month.	MSAJAA shall earmark an Arcause hour for Orientation and Interaction with the Arcause team, at least once a month to understand and execute the activities for the best outcome.
	MSAJAA shall ensure to be an active part of the Arcause club. Thus, creating a club of a minimum of 10 students with a Student President and a Faculty Advisor.
Team Arcause will be in charge of arranging experts or an in-house team for a maximum of 3 annual lectures/workshops/seminars.	The same will be executed by MSAJAA , which includes coordination and arrangement of the events on its college premises or virtually as the case may be.
Arcause will award a certificate for the following achievements, 1. To MSAJAA for the establishment of the Arcause club 2. On successful coordination and completion of the planned activities with the Student President, student members, and Faculty Advisor.	MSAJAA will ensure clear information to Arcause on the names and contact details of all the awardees.
Arcause will support the events, and formats for participation to streamline the activities better.	MSAJAA Faculty Coordinator shall engage and oversee the success of each activity defined and work with Team Arcause

Arcause will share information about the fellowship and internship programs.	MSAJAA Faculty Coordinator will motivate its students to apply for the fellowships and internships by Arcause.
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DURATION, TERMINATION, AND AMENDMENT

Article V: Duration, Termination, and Amendment

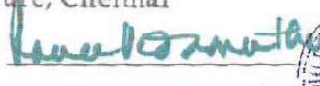
1. The MOU will be effective from the date of signing by both parties for a period of up to FIVE (5) years and may be subject to extension by mutual consent of the Parties, expressed in writing. An Intermediate review may be conducted with mutual consent between both parties after 5 years.
2. Either party may terminate this MOU by giving ONE-month advance notice in writing to the other Party.
3. The provisions of the MOU may be amended at any time with the mutual consent of the Parties in writing.
4. The amendment, termination, and expiration of this MOU will not affect the terms of activities ongoing at the time of notification of amendment, termination, and expiration unless otherwise agreed upon between the Parties.
5. No action undertaken shall diminish the full autonomy of either institution, nor will either party impose any constraints upon the other in carrying out the agreement.
6. In case any dispute or misunderstanding arises the same shall be resolved through mutual discussions and cooperation between the respective heads of both parties.

POINT OF CONTACT

The nodal officers for the said MOU from both the sides would be as follows:

MSAJAA Name: Dr.Ranee Vedamuthu Designation: Director Address: 34, Rajiv Gandhi Salai (OMR), Inside SIPCOT IT Park, Siruseri, Egattur, - 603 103. Email: director@msajaa.com Phone: 9382193374	Ethos Foundation Name: Ar. Gita Balakrishnan Designation: Founder Address: No A 2011 Casa Paradiso, Sobha City, Thannisandra Mn Road, Bengaluru 560045 Email: gita@ethosempowers.com Phone: 9831175272
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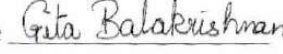
Mohamed Sathak A.J. Academy of
Architecture, Chennai

Signature: 

Date: 13 December, 2023



Ethos Foundation,

Signature 

Date: 14 December, 2023

Note: Please fill the certificate for Arcause Clubs in the following page for final acceptance, acknowledgment, and print for display in your college.